

Customs – Your Business Partner

Improve your knowledge of a market thanks to the foreign trade statistics provided by Customs!

France's foreign trade statistics, which Customs draw up and circulate monthly, are reference indicators for economic players. You can consult the statistics on a dedicated website: <http://lekiosque.finances.gouv.fr> (only available in French).

When you consult the website, **you will directly find** aggregate or detailed **results and analysis of France's trade**.

The website is updated every month, immediately after overall results are communicated to the press agencies.

You can **access the quarterly foreign-trade cycle trend in each French region**.

All the statistical data is also available on the website <http://www.douane.gouv.fr>, only available in French, which is offering additional and general information on customs regulations.

A Tool for Information and Economic Analysis

If you want annotated statistics, charts and detailed figures fast, you may access:

➤ **Information structured** around a commentary of cyclical trends and enriched with structural studies. You may also download documents (PDF format).

➤ A **database** so that you can learn about the structure of France's foreign trade - You may also submit **customised queries**. **Data, organised by country or product (grouped under 76 standardised headings) is available for roughly the past 10 years**. More detailed analyses are available for the past 36 months.

Statistical series graphic displays and **data transfers** are other available features.

Detailed Data per Country and per Product

In addition to national and regional economic trend data, the website also offers **more detailed data**:

➤ CN8 goods classification: 10,000 products broken down per partner country

➤ **By partner country: breakdown of trade according to the French CPF4 product classification system (270 products)**

➤ **By company: the top French firms that trade abroad, ranked both regionally and nationally**

There is free access to a wide range of data, **especially for CN8-classified goods**. Aside from the basic summary information, full consultation requires **taking out a subscription. Find out now!**

Direct mail promotion: a tool for targeting potential future customers

Are you looking for new markets or are you planning a promotional operation? Customs can help you by serving as intermediary between your business and companies whose economic and commercial potential is known to Customs.

How is direct mail promotion organised? Customs will send your customised mail to the target businesses, based on the quantitative and qualitative criteria you have supplied. The Customs combines your criteria with its updated economic trend data. Confidentiality is guaranteed, as you will receive no information with the names of the businesses, only the number or category of businesses selected by Customs. Each recipient of the mail is free to follow up on your proposal.

How much does direct mail promotion cost? Before the operation is launched, you will receive an estimate for the 'flash' (up to 100 businesses) service or for the standard (more than 100 businesses) service.

Whom do you contact? Connect to the website *Le chiffre du commerce extérieur* [foreign trade figures] (<http://le.kiosque.finances.gouv.fr>), under *Entreprises* (only available in French), or write to the department in charge of direct mail promotion at:

Direction générale des douanes et droits indirects
Direction nationale des statistiques du commerce extérieur
161, chemin de Lestang - 31057 Toulouse
Email: csd-toulouse-courrier@douane.finances.gouv.fr

For further information, you may also contact:
Département des statistiques et des études économiques
Direction générale des douanes et droits indirects
11, rue des deux Communes - 93558 Montreuil Cedex
Email: diffusion.stat@douane.finances.gouv.fr



Direction Générale des Douanes et Droits Indirects (General Directorate of Customs and Excise)
Bureau Information et Communication (Information and Communication Bureau)
11, rue des deux Communes – 93558 Montreuil Cedex
Website: <http://www.douane.gouv.fr>
Infos Douane Service - 0 820 02 44 44
(cost of a local call)
ids@douane.finances.gouv.fr

February 2009